



Teachers notes

Show the Love Campaign 2022

The Show the Love campaign is designed to get the public engaging with their MPs about climate change. The idea is that a green heart is sent to your local MP along with a short message about what you think needs to happen around climate change. This is a fantastic way to engage children with politics in a relevant and child-friendly way.

The green hearts can be as simple as a paper cut out or as complicated as you like! Equally, the messages can be short or detailed, in note form or with additional details.

How the campaign works (this can be adapted for your school, your children and your time constraints!)

1. **Assembly plan** – deliver the assembly to children to explain a small bit about climate change, the Climate Coalition group and the Show the Love campaign while focusing on Leicester. (we would suggest that the assembly is more suited to KS2/3).
2. **Design a Green Heart** – we have provided a template for a simple printed heart, or there are additional ideas on the PDF from the Climate Coalition if you would like a longer activity.
3. **Print your postcards** – there is a [template from the Climate Coalition](#) to print which includes space for your heart and your message.
4. **Write your message** – this could be short and simple or be done as an extended writing task – you decide!
5. **Attached your heart and send to your local MP.** If you would like someone from the Sustainable Schools team to collect your hearts and deliver them, please contact Laura.Barke@leicester.gov.uk

If you would like someone from the Sustainable Schools team to come and deliver the Show the Love Campaign in school, either through delivering the assembly or working with a group of children to produce green hearts, please contact us so that we can arrange something that works for your school. If you would like any more information or guidance, please do get in contact.

Advice for writing messages

For KS1 pupils

- Write a shared message about why climate change is important or what they like about the world.
- Select one thing that the pupils could do to help climate change

e.g. 'I'm sharing this green heart with you because I want to help the animals in the world. I am going to walk to school more.'

For Lower KS2 pupils

- Decide on one reason why climate change is important.
- Decide on one thing they want the MPs to do to change climate change.

e.g. 'I'm sharing this green heart with you because I want to stop habitats changing to protect the animals. I want you to reduce the number of cars on the roads by helping people get free public transport or encourage people to walk and cycle more.'

For Upper KS2 and KS3 pupils

- Try and include more information about what they know about climate change.
- Highlight up to three things that they would like the MPs to campaign for.

e.g. 'I'm sharing this green heart with you because I want to reduce the carbon emissions of Leicester to help prevent climate change. I think this can be done by offering free public transport in Leicester City, helping homes to have heat pumps fitted and making more electricity through renewable methods.'

Additional resources

- Show the Love Green Heart campaign pack [Campaign action pack](#)
- Show the Love Postcard to your MP [Foldable Postcard](#)
- Show the Love resources [Show the Love 2022 Resources — The Climate Coalition](#)